

**The Coastal Arts League of Half Moon Bay, California**  
**2012 Michael H. Kellicutt International Photo Show**  
**Through A Lens: *Vibrant!***

Vibrant and vibrate have the same latin root word: “vibrare” meaning to move rapidly and rhythmically to and fro. While vibrate means virtually the same thing in English, vibrant has additional connotations as it applies to brightness of light or color, or as in how alive or energetic is the given subject – literally vibrating with life. “**Through a Lens: *Vibrant!***” gives the photographer several options. Vibrant could apply to a light or hue in the composition, or it could apply to the subject, as to a person or in a street. It could even be stretched to apply to the process – check out the vibrance adjustment layer in photoshop. Which definition of “Vibrant!” will you choose?

**Awards:**

- ❖ 1<sup>st</sup> Prize: One \$2000 prize
- ❖ 2<sup>nd</sup> Prize: Two \$500 prizes
- ❖ 3<sup>rd</sup> Prize: Six \$100 prizes

**Quick Reference Guide:**

This section is for all of you who do not want to read the fine print.

**Final Jurors:**

- ❖ Scott Atkinson: Photo Editor for the Sierra Club Calendar
- ❖ Michael Collopy: Preeminent Portrait photographer
- ❖ Kate Jordahl: Professor of Photography and Digital Imaging, Foothill College, Los Altos, California

**Show Calendar:**

Oct.1, 2011 – **Open for entries**  
Feb. 29, 2012 – **Deadline for entries**  
Mar. 31, 2012 – **Preliminary jurying**  
Apr. 30, 2012 – **Jurying into the show – All artists’ notified by April 30.**  
May 31, 2012 – **Prints for Gallery books due, All Artist statements due**  
June 22, 2012 – **Framed prints for show due**  
June 29, 2012 – **Show Opens**  
tbd – **Reception and Awards Ceremony**  
July 30, 2012 – **Show moves to San Francisco**  
August, 2012 – **Show at the Calumet Gallery in San Francisco**

**Entry Process:**

To enter, check the website at <http://www.coastalartsleague.com/photoshow>. Entry information will be collected online. When you complete the entry information, you will be given the option to upload your images, or send the images on a CD or DVD. Entry fees can be collected online using Paypal or a credit card. Checks and credit cards will also be accepted by mail.

**Specifications for the images:**

For the competition, submit initial entries as jpeg image files with the longest dimension being between 800 and 1200 pixels, **no slides or prints**. Each image file needs to have the name of the artist followed by the name of the image.

For images juried into the hanging show, you will need to send a framed image no wider than 30”. When pricing your piece, keep in mind that the museum will charge a 30% commission.

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**Entry Fees:**

**Non CAL Member Entry Fee:** \$20 for first entry, \$5 per additional entry up to a total of ten.

**CAL Member Entry Fee:** \$10 for first entry, \$5 per additional entry up to a total of ten.

**Details:**

**Final Jurors:**

To provide the best evaluation from a combination of viewpoints, we have a panel of three luminary jurors.

**Scott Atkinson**

Scott Atkinson is a large-format landscape photographer and photo editor based in Half Moon Bay, California.

Sometime early in his photo career he decided to “stay home” and shoot only in California’s native habitats. Not that it’s a hardship: he lives by the ocean and also travels widely, from coast to valley to mountains to deserts, in his dusty old Toyota truck. He still shoots mainly with a traditional view camera and film, in both 4x5 and 8x10 formats. Audubon, The California Academy of Sciences, The Nature Conservancy, Sierra Club, Sunset, Westcliffe, and The Wilderness Society have published his work.

Scott has photo directed and/or edited more than 50 book projects. He’s also a longtime calendar editor for Sierra Club, where he reviews thousands and thousands of images per year.

**Michael Collopy**

Photographer Michael Collopy is one of the preeminent portrait photographers of our time and has gained worldwide recognition for his commissioned portraits of hundreds of public figures. His portfolio includes portraits of world leaders such as Pope John Paul II, Mikhail Gorbachev and Margaret Thatcher and entertainers like Ella Fitzgerald, Mick Jagger, B. B. King and Luciano Pavarotti. Collopy's photos have been published worldwide in numerous books, magazines and newspapers. A San Francisco native, Collopy is a self-taught photographer whose enthusiasm for the arts led him to meet and spend time with such luminaries as Ansel Adams and Richard Avedon.

**Kate Jordahl**

Seeing inspires Kate Jordahl and she exhibits her enthusiasm and passion for the art of photography in her work. In her travels and photography, she searches for the places where the spirit of the earth and the human spirit come together. Using both film and digital capture, Kate stretches her images to beyond the expected representation to a magical and reverent imaging of the land.

In addition to many group exhibitions, she has had featured exhibitions at Vision Gallery, San Francisco; Yamate Gallery, Yokohama, Japan; the Olive Hyde Gallery, Fremont and the San Francisco Museum of Modern Art Artist's Gallery, San Francisco. Kate Jordahl is a professor of Photography and Digital Imaging at Foothill College, Los Altos Hills and co-director of the PhotoCentral Program, Hayward, California. Kate Jordahl's photographs are in numerous collections including the Bibliothèque Nationale de France, Paris; Santa Barbara Museum of Art, Santa Barbara, California; University of Texas at Dallas, Texas and the Yosemite Museum, Yosemite. Her work is currently represented by Modernbook Gallery in San Francisco. She has lead photography groups in trips to Italy, France and Japan as well as around the United States. Teaching inspires her and sharing her love of photography is a great joy to Kate. Making her photographs then sharing that process and helping others make their own photographs completes the circle of creativity for Kate.

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**Jurying Process**

There are 3 judging rounds.

The first round starts right after the entry deadline has passed. Each photo is looked at by 3 jurors from the preliminary juror pool. The top scoring 300 photos automatically move to the next round. Additionally, another 300 photos promoted are the top scoring photos from any one of the individual jurors. So even if just one person gives an image a high score, it moves to the next round.

The Final Jurors all look at the second round. This is the round where images are chosen for the wall and gallery book. They have about 2 weeks to review the final 600 images, and make their selections. This is done individually online, and we have 3 separate jurors so that we have 3 different points of view.

In the last round of jurying, the Final Jurors come to the gallery, and evaluate the work in person. We ask that they agree on the 1st, 2nd and 3rd place winners. These individuals are chosen from the images on the wall. Each is also allowed to choose 4 honorable mentions, which can be images from the wall or from the book.

Winners are announced at the show reception, which is usually the second Saturday of the show to accommodate the jurying schedule.

**Awards**

If you are chosen to receive an award, and you come to the reception, we will present it to you there. (If the decision about the winner is late, it is possible that the trophy will not be engraved in time for the reception, but that has not happened yet!) Cash awards are distributed in the form of checks from the Coastal Arts League, and are in US Dollars.

If you win, but are not at the show, award certificates and checks are mailed to the winners. An email announcing the winners will go out within 48 hours of the awards ceremony.

**Contact:**

If you have questions, please email: [Kirsten@Kellicutt.org](mailto:Kirsten@Kellicutt.org)