

*half moon bay*  
2007 **ART &**  
**PUMPKIN**  
**FESTIVAL**  
NATIONAL POSTER  
DESIGN CONTEST

Autumn is an extra special season on the fertile coast around Half Moon Bay, California. Stunning vistas of seaside farm country with rolling fields of orange, scarecrows, and pick-your-own pumpkin patches. It's the perfect time of year to celebrate the bountiful fall harvest and Half Moon Bay does it like nobody else. Every year, a quarter-million visitors make the trek to the "Pumpkin Capital of the World" for the world-famous Half Moon Bay Art & Pumpkin Festival. Massive Volkswagen-sized pumpkins, the amazing "Picasso of pumpkin carvers", harvest-inspired crafts, the tastiest pumpkin pie on the planet, three stages of blockbuster entertainment, everyone's favorite home-spun parade, enchanting events and contests for the whole family, the never-ending search for the Great Pumpkin, and a bumper crop of 3,000+ tons of the beloved orange orb are among the featured attractions each year.

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**ART & PUMPKIN FESTIVAL**  
NATIONAL POSTER DESIGN CONTEST

The Coastal Arts League and Half Moon Bay Beautification Committee proudly host the 2007 Half Moon Bay Art & Pumpkin Festival Poster Design Contest.

The grand prize winning poster design will be the centerpiece of the promotional campaign for the 2007 Art & Pumpkin Festival and shown in a special contest exhibit at the Coastal Arts League, located in Half Moon Bay, California during October of 2006.

### **Awards**

- Grand Prize: One (1) \$1,000 prize and significant personal recognition
- 2nd Place: One (1) \$500 prize
- 3rd Place: One (1) \$250 prize
- 4th Place: One (1) \$125 prize
- 5th Place: One (1) \$125 prize

### **Guidelines**

- Entries must be submitted as both full-scale, dry-mounted prints for display and digitally as outlined below and must be received before August 31, 2006.
- Artwork files are to be vector based and submitted in both EPS and PDF formats, in CMYK.
- Artwork is to be submitted on CD and as full scale, dry mounted piece for display.
- The poster design must include the words 37th Annual Half Moon Bay Art & Pumpkin Festival.
- Finished artwork size must be 15.5" x 16.5".
- Entries must be appropriate and versatile for numerous promotional marketing purposes including printing, silkscreening and hot stamping in 4-color, 2-color, and 1-color and scale-able for large and small applications
- Artwork must be original and not copied.
- Do NOT submit posters with framing or matting.

### **Entry Fees**

- Entry fee is \$25 per entry item entered (up to 4 entries per artist) and the fee must accompany the entry. All checks or money orders must be drawn on a U.S. bank. Entrants from outside the U.S. may pay by Visa, MasterCard or American Express. Entrants can pay by Visa, MasterCard, American Express, Check or Money Order. Make checks payable to **CAL Festival Poster**. Fees are nonrefundable.

### **Deadlines**

- Entries must be received before August 31, 2006.
- Winners will be notified by October 31, 2006.

### **Notice of Acceptance**

- Acceptance notifications will be mailed by September 15, 2006

### **Entry Forms/PDF Download-able**

- <http://www.coastalartsleague.com>
- <http://miramarevents.com>

### **Jurors**

- The jurying will be conducted by the Coastal Arts League and Half Moon Bay Beautification Committee.

Coastal Arts League [www.coastalartsleague.com](http://www.coastalartsleague.com)

The Coastal Arts League is a non-profit corporation founded in 1979 to develop and support creative artistic talent in the Coastsides Community. The Coastal Arts League maintains a free Museum and a Museum Store to show-case the talent of Coastsides artists and art groups. Monthly exhibitions in the Museum may be the work of individual artists or other, regional, art organizations. Additionally, the Coastal Arts League, in conjunction with other organizations, such as San Mateo County's Art Share, develops programs to encourage young artists to publish and display work.

Half Moon Bay Art & Pumpkin Festival [www.miramarevents.com/pumpkinfest](http://www.miramarevents.com/pumpkinfest)

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**OFFICIAL ENTRY FORM – PLEASE PRINT CLEARLY!**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ e-mail: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Check Enclosed \_\_\_\_\_ Credit Card

Name on CC: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Description of Entry (up to 4 entries per artist)

- 1.
- 2.
- 3.
- 4.

**LIABILITY**

The Coastal Arts League assumes no responsibility for the prints art work submitted and will return them only if you enclose a self-addressed, stamped envelope that is large enough to hold the art work and is affixed with sufficient postage. CAL cannot be responsible for loss or damage of entries.

**REPRODUCTION RIGHTS**

Please sign and include this entry form with your submission.

By signing the entry form, I acknowledge that I understand the contest guidelines and rules and agree to abide by them. I represent that my submission qualifies for entry into the contest and that it does not infringe on any copyright, trademark, trade name, service mark or patent.

I give my consent to the Coastal Arts League and Half Moon Bay Beautification Committee to re-produce my artwork (with or without my name) for any promotional, advertising or trade purpose.

The Coastal Arts League, Half Moon Bay Beautification Committee and those whom it may authorize, shall have the right to re-produce, distribute and display my artwork.

I understand the Coastal Arts League and Half Moon Bay Beautification Committee have the right to alter the final poster design prior to re-production.

**THE CHECK LIST**

Entry Form with Signature

Payment for Entries Included (\$25 each)

Name of artist on back of full-scale, dry-mounted poster and digital artwork files vector based and submitted in both EPS and PDF formats, in CMYK, on CD before August 31, 2006.

Artwork to be returned, must be sent in a reusable container that includes a prepaid label and return postage. Return container must come with prepaid postage or Label from UPS.

**SEND TO:**

The UPS Store

CAL – HMB Festival Poster

80 Cabrillo Hwy. N, Ste. Q

Half Moon Bay, CA 94019

Questions call: 650-726-5607

Signature: \_\_\_\_\_ Date: \_\_\_\_\_