

HALF MOON BAY – California

The Coastal Arts League and Half Moon Bay Beautification Committee Sponsors Of
The Half Moon Bay Art & Pumpkin 2010 Festival Poster Contest
Celebrating the 40th Year of The Half Moon Bay Art & Pumpkin Festival

Background:

Autumn is an extra special season on the fertile Coast around Half Moon Bay, California. Stunning vistas of seaside farm country with rolling fields of orange, scare crows and pick-your-own pumpkin patches. It's the perfect time of year to celebrate the bountiful fall harvest and Half Moon Bay does it like nobody else. Every year, a quarter-million visitors make the trek to the "Pumpkin Capital of the World" for the world-famous Half Moon Bay art & Pumpkin Festival. Massive Volkswagen-sized pumpkins, the amazing "Picasso of pumpkin carvers", harvest-inspired crafts, the tastiest pumpkin carvers", harvest-inspired crafts, the tastiest pumpkin pie on the planet, three stages of blockbuster entertainment, everyone's favorite home-spun parade, enchanting events and contests for the whole family, the never-ending search for the Great Pumpkin.

Visit this web-site to see past shows and winners at: coastalartsleague.com

Guidelines:

Entries must be submitted electronically and received by September 25, 2009.

- Artwork files are to be vector based and submitted in both EPS and PDF formats, in CMYK.
- Artwork is to be submitted **electronically** to pumpkin@coastalartsleague.com or file upload link at the bottom of <http://www.coastalartsleague.com/PumpkinPoster>
- The design must include the words **40th Annual Half Moon Bay Art & Pumpkin Festival**.
- Entries must be appropriate and versatile for numerous promotional marketing purposes including printing, silk-screening and hot stamping in 4-color, 2-color, and 1-color and scale-able for small and large applications up to 15.5" x 16.5"
- Artwork must be original and not copied.
- For any questions regarding format please send email to: pumpkin@coastalartsleague.com

Prizes

First Prize \$ 1000.00 (one) - **Second Prize** - \$ 500.00 (one) - **Third Prizes** - \$ 250.00 (two) - **"The Peoples Choice"** - \$ 250.00 (one)

Entry Fees

Entry fee is \$20 for the first entry and \$5 for each additional entry up to 4 entries per artist. All checks or money orders must be drawn on a U.S. bank. Entrants from outside the U.S. may pay by Visa, MasterCard or American Express. Entrants can pay by Visa, MasterCard, American Express, Check or Money Order. Make checks payable to CAL PUMPKIN. Fees are nonrefundable. Entry fees must be sent with the entry form.

The Half Moon Bay Art & Pumpkin Festival Poster Design Contest

Official Entry Form – *Please print clearly!*

Entry #

- ✓ Send CD with entries to: **CAL Pumpkin, - 80 Cabrillo Hwy. N, Ste. Q – Box 633 - Half Moon Bay, CA 94019.**
- ✓ Make checks payable to: **CAL Pumpkin**
- ✓ **Send entry form and payment to: Pumpkin@coastalartsleague.com**

Name: _____ Phone: _____

Address: _____

City: _____ State / Prov: _____ Postal Code: _____ Country: _____

email: _____ Payment Method: Check Enclosed Credit Card

Credit Card Number: _____ Exp Date: _____ Name on CC: _____

List of Entries	Entry Fees
1.	
2.	
3.	
4.	

CAL Member? Yes No **Join now** (add \$35 for adult \$20 for student or senior) Total enclosed _____

Please sign and include this entry form with your entry fees. By signing the entry form, I acknowledge that I understand the contest guidelines and rules and agree to abide by them. I represent that my submission qualifies for entry into the contest and that it does not infringe on any copyright, trademark, trade name, service mark or patent. I give my consent to the Coastal Arts League and Half Moon Bay Beautification Committee to re-produce my artwork (with or without my name) for any promotional, advertising or trade purpose. The Coastal Arts League, Half Moon Bay Beautification Committee and those whom it may authorize, shall have the right to re-produce, distribute and display my artwork. I understand the Coastal Arts League and Half Moon Bay Beautification Committee have the right to alter the final poster design prior to re-production.

Signature: _____ Date: _____

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The Schedule for the 2010 Poster Design Contest:

September 25, 2009

Entry Submission Deadline

Entries will be printed and prepared for display

October 8 through November 8, 2009

Poster Exhibit at The Coastal Arts League

300 Main Street - Suite 6

Half Moon Bay, CA 94019

650-726-6335

Poster Exhibit Reception

October 10, 2009 - 5 pm to 8 pm

Selection and Announcement of Winners

November 14, 2009

Winners will be notified by e-mail and listed on the web-site at

CoastalArtsLeague.com

Jury for the Contest includes:

Members of The Beautification Committee and The Coastal Arts League.