

## **HALF MOON BAY – California**

### **The Coastal Arts League and Half Moon Bay Beautification Committee Sponsor Of The Half Moon Bay Art & Pumpkin Festival Poster Design Contest**

The grand prize winning poster design will be the centerpiece of the promotional campaign for the 2009 Art & Pumpkin Festival and shown in a contest exhibit at the Coastal Arts League, located in Half Moon Bay, California during October 2008.

#### **Background:**

Autumn is an extra special season on the fertile Coast around Half Moon Bay, California. Stunning vistas of seaside farm country with rolling fields of orange, scare crows and pick-your-own pumpkin patches. It's the perfect time of year to celebrate the bountiful fall harvest and Half Moon Bay does it like nobody else. Every year, a quarter-million visitors make the trek to the "Pumpkin Capital of the World" for the world-famous Half Moon Bay art & Pumpkin Festival. Massive Volkswagen-sized pumpkins, the amazing "Picasso of pumpkin carvers", harvest-inspired crafts, the tastiest pumpkin carvers", harvest-inspired crafts, the tastiest pumpkin pie on the planet, three stages of blockbuster entertainment, everyone's favorite home-spun parade, enchanting events and contests for the whole family, the never-ending search for the Great Pumpkin.

Visit this web-site to see past shows and winners at: [coastalartsleague.com](http://coastalartsleague.com)

#### **Guidelines:**

Entries must be submitted electronically and received before September 15, 2008.

- Artwork files are to be vector based and submitted in both EPS and PDF formats, in CMYK.
- Artwork is to be submitted **electronically** to [Pumpkin@coastalartsleague.com](mailto:Pumpkin@coastalartsleague.com)
- The design must include the words **39th Annual Half Moon Bay Art & Pumpkin Festival**.
- Entries must be appropriate and versatile for numerous promotional marketing purposes including printing, silk-screening and hot stamping in 4-color, 2-color, and 1-color and scale-able for small and large applications up to 15.5" x 16.5"
- Artwork must be original and not copied.
- For any questions regarding format please send email to [Kirsten@coastalartsleague.com](mailto:Kirsten@coastalartsleague.com)

#### **Prizes**

**First Prize** \$ 1000.00 (one) - **Second Prize** - \$ 500.00 (one) - **Third Prizes** - \$ 250.00 (two)

**"The Peoples Choice"** - \$ 250.00 (one)

#### **Entry Fees**

**Entry fee is \$20 for the first entry and \$5 for each additional entry up to 4 entries per artist.** All checks or money orders must be drawn on a U.S. bank. Entrants from outside the U.S. may pay by Visa, MasterCard or American Express. Entrants can pay by Visa, MasterCard, American Express, Check or Money Order. Make checks payable to CAL PUMPKIN. Fees are nonrefundable.

Entry fees must be sent with the entry form.

# The Half Moon Bay Art & Pumpkin Festival Poster Design Contest

**Official Entry Form** – *Please print clearly!*

Entry # \_\_\_\_\_

- ✓ Send form and payment to: **CAL Pumpkin, - 80 Cabrillo Hwy. N, Ste. Q – Box 633 - Half Moon Bay, CA 94019.**
- ✓ Make checks payable to: **CAL Pumpkin**
- ✓ Send art work to: **Pumpkin@coastalartsleague.com**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State / Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

email: \_\_\_\_\_ Payment Method:  Check Enclosed  Credit Card

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Name on CC: \_\_\_\_\_

List of Entries	Entry Fees
1.	
2.	
3.	
4.	

CAL Member?  Yes  No  Join now (add \$35 for adult \$20 for  student or  senior) Total enclosed \_\_\_\_\_

Please sign and include this entry form with your entry fees. By signing the entry form, I acknowledge that I understand the contest guidelines and rules and agree to abide by them. I represent that my submission qualifies for entry into the contest and that it does not infringe on any copyright, trademark, trade name, service mark or patent. I give my consent to the Coastal Arts League and Half Moon Bay Beautification Committee to re-produce my artwork (with or without my name) for any promotional, advertising or trade purpose. The Coastal Arts League, Half Moon Bay Beautification Committee and those whom it may authorize, shall have the right to re-produce, distribute and display my artwork. I understand the Coastal Arts League and Half Moon Bay Beautification Committee have the right to alter the final poster design prior to re-production.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_